



Training for Life

2015-2016 Student Video, Essay and Social Media Contests Rules and Regulations

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For more information, contest evaluation surveys and additional content release forms, please visit www.safetyinschools.ca/contests.

Questions?

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VIDEO CONTEST

General Information

Students will be asked to submit a short video outlining a safety incident that they have either personally experienced or witnessed in any industry and/or daily activity in which they have taken part.

In the video, students will be asked to outline:

- The details of the incident, including the nature of the incident, the actions leading up to the incident and any actions taken to contain the incident
- The emotional, physical and financial impact(s) of the incident
- The students personal thoughts on how the incident could have been avoided or better managed to eliminate or minimize the hazard, based on what they have learned in school, workplace training and through the Safety in Schools course(s) that they have taken
- What lessons they learned as a result of the incident
- Incidents may include near-misses, in which case students should outline one or more predictable outcomes of a similar incident occurring, what, if anything was done to eliminate or mitigate the hazard, and what could/should have been done.

Incidents may include near-misses, in which case students should outline one or more predictable outcomes of a similar incident occurring, what, if anything was done to eliminate or mitigate the hazard, and what could/should have been done.

Eligibility

The contest is open to all high school students across Alberta. All contest submissions must include the name of the school which the student attends and their grade level in order to be eligible for submission.

Prizes

Prizes will be awarded to three individuals upon contest close.

- **1st Place: \$1500**
- **2nd Place: \$1000**
- **3rd Place: \$500**

The winning submission and two runners-up will be included on the Safety in Schools Resource Portal and website, Facebook and Twitter and linked in an upcoming issue of the Safety in Schools newsletter. Content will also be utilized in the custom *That's Got To Hurt!* Safety in Schools course.

Submission

Videos are to be hosted on YouTube and submitted via electronic submission form. The electronic submission form can be found on the contest webpage at www.safetyinschools.ca/contests.

Judging Criteria and Selection of Awards

Videos are to be 2-5 minutes in length and will be judged on three criteria, in descending order of significance:

- **Knowledge:** The level of understanding exhibited by the video's creator of the safety principals relevant to the particular incident
- **Effectiveness:** How effective the video is in terms of clearly communicating the message and stimulating viewers both emotionally and visually
- **Creativity:** Students are encouraged to produce unique, interesting content that effectively communicates their message and captures the student's individuality

A panel of three judges will select three submissions by grade (12 total), based on the criteria outlined above, to be put to an open electronic vote for final selection of the winner and runners-up. Voting will be open to current Safety in Schools users as well as the public, via Facebook, Twitter and the Safety in Schools website forum.

To determine the winning submission, Safety in Schools staff will tally the total number of Facebook "likes" per submission as well as the number of votes for each video on the Safety in Schools forum and received through Twitter. Information on how to vote via Twitter will be made available closer to contest close.

ESSAY CONTEST

General Information

Students will be asked to submit a 1,200-1,500 word essay outlining a safety incident that they have either personally experienced or witnessed in any industry or activity in which they were engaged. In the essay, they will be asked to outline:

- The details of the incident, including the nature of the incident, the actions leading up to the incident and the actions taken to contain the incident
- The emotional, physical and financial impact(s) of the incident
- The students personal thoughts on how the incident could have been avoided or better managed to eliminate or minimize the hazard, based on what they have learned in school, workplace training and through the Safety in Schools course(s) that they have taken
- What lessons they learned as a result of the incident

Incidents can include near-misses, in which case students should outline what they believe to be a predictable outcome of a similar incident occurring, what, if anything was done to eliminate or mitigate the hazard, and what could/should have been done.

Eligibility

The contest is open to all high school students across Alberta.

Prizes

Prizes will be awarded to three individuals upon contest close.

- **1st Place: \$1500**
- **2nd Place: \$1000**
- **3rd Place: \$500**

The winning submission will be included in full in an upcoming issue of the Safety in Schools newsletter, as well as on the Safety in Schools blog. Two runners-up will be included in full on the Safety in Schools blog. Essays are to be submitted via electronic submission form.

Submission

Essays are to be submitted via electronic submission form. The electronic submission form can be found on the contest webpage at www.safetyinschools.ca/contests.

Judging Criteria and Selection of Awards

Submissions will be judged on three criteria, in descending order of significance:

- **Knowledge:** Understanding of the safety principals relevant to the incident
- **Flow:** How well ideas flow together to effectively communicate the message
- **Structure/Writing:** Submissions are expected to exhibit proper writing style, spelling, grammar and citations where relevant.

SOCIAL MEDIA CONTEST

General Information

Throughout the school year, students will be encouraged to share personal stories about workplace incidents, near-misses or other safety-related events from their own lives via Twitter and Facebook as a way of engaging young people in a two-way dialog about safety in their daily lives.

With the commencement of the 2015-2016 school year, students, teachers and school administrators will be notified of ongoing social media contests to take place throughout the year via social media, newsletters, blog posts and electronic mail campaigns.

Through moderated dialogue these submissions will stimulate student interaction and communication focused on personal safety.

Eligibility

The contest is open to all high school students across Alberta.

Prizes

Posts that are received and contain safety related comments and observations from the workplace will be entered into a random draw to win an iPad Mini.

Submission

Prior to contest open, a hashtag will be created and communicated via social media, newsletters and the contest webpage at www.safetyinschools.ca/contests that will be used to consolidate contest-related submissions. All submissions must contain the contest hashtag to be considered for the draw.



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Content Release

Safety in Schools Foundation of Canada

www.safetyinschools.ca

403-984-6375

I, _____, hereby consent to the use of any and all written, audio and visual content submitted under my name to the Safety in Schools Foundation of Canada (the organization) by the organization, for use in freely available educational resources including but not limited to online courses, newsletters, website and social media.

I further consent to the reproduction and/or authorization by the organization to reproduce and use said written, audio and visual content, for use in freely available educational resources including but not limited to online courses, newsletters, website and social media.

I hereby release Safety in Schools Foundation of Canada, and any of its associated or affiliated companies, their directors, officers, agents, employees and customers, and appointed advertising agencies, their directors, officers, agents and employees from all claims of every kind on account of such use.

I, _____, am the parent/legal guardian of the individual named above; I have read this release and approve of its terms.

Student

Parent/Guardian

Print Name: _____

Print Name: _____

Signature: _____

Signature: _____

Date: _____

Date: _____